



It's Open Enrollment Season!

50% of Californians say selecting the best health insurance plan for them is extremely or somewhat stressful

Instead of researching health insurance plans, Californians would rather:



Get a root canal: **7%**



Wash the dishes: **46%**



Go to the DMV: **22%**

22% spend less than one hour making a health insurance decision



After Open Enrollment ends, **55%** wish they made a more-informed decision

63% of Millennials (ages 22-38*) wish they made a better-informed choice during Open Enrollment



*as defined by the survey



27% wish they researched whether their preferred doctor was in the plan's network

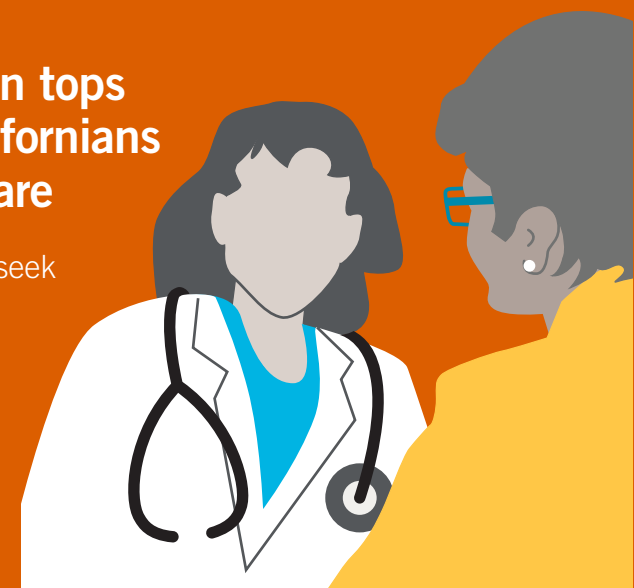
Californians don't prioritize doctors when choosing health insurance

47% pick their insurance plan before making sure their doctor is in-network, even though 70% have a preferred doctor, clinic, or practice



Human connection tops innovation for Californians and their health care

Outside of expertise, 44% seek out a caregiver who listens to them, is engaged and a clear communicator



Choose a health plan that delivers health care with humankindness. Learn more at dignityhealth.org/enroll #EnrollHumankindness

